SRA Report January 2024

The progress of the refurbishment program is now visible. The contractors are looking to move off site by the end of February, on time and on budget.

Well done to Mark and his project team.

We should not forget that the Trustees had to start the project where the terms and contractors had all been pre agreed and defined. It is very clear the current Trustees would have approached the project differently.

On budget also meant scaling back on certain parts of the refurbishment. Mostly the scaling back had been prior agreed, again not by the existing Trustees. All decisions historically, were made by a single person, often without the knowledge of the Trustees.

Incomplete projects at the time the contractors leave site will be;

Bar & Lounge area decorating c£9k
Bar & Lounge furniture c£25k
Conference room c£25k
External fencing to the front, make good and secure £2k
The Bar will be completed by the villagers
The decking area will be completed by the villagers

Other projects that are on our wish list but not a pre requisite to opening;

Drainage Patio area Decorating main hall

We are continuing the investigation to changing the charity status, one that reflects the current and future rather than the '70s. We have already made considerable strides in passing a new constitution, this will be further developed with the change of charity status. We are looking at developing new, core revenue streams, including better utilisation of the kitchen facilities and turning the SRA into a destination for the whole and surrounding communities.

Community communication is improving with some way to go.

More consistent and longer opening hours, with all day, tea, coffee will attract a wider audience beyond its excellent sporting facilities.

The main opening event will be during the F1 period, when Picnic in the park will also take place. We are hopeful to launch the SRA with a re brand. A preview event for the founders, sponsors, and friends of the SRA will take place in March.

We will have a series of community events throughout the year and a feature brick wall promotion, where anyone can buy an engraved brick, a campaign, which we expect to raise c£20k.